Bayside Playground Committee Summary of Minutes 11/3/21, 8:00pm

Committee Members Present: Brady Brim-DeForest, Lindsay Moore, Beanie Einstein, Jessica Medoff, Jessica Eriksen, Michael Tirrell, Bo Christin

Community Members Present: Gordon Fuller, Dan Webster, Paul Hamlin, Aaron Cohen

Introductions and Approve Minutes of Nov. 27th Meeting

<u>Draft List of Core Questions We Need to Answer</u> (Brady)

- -Should we do anything about the playground?
- -Should we repair and/or replace the equipment?
- -Should we source funds just from our community, or outside sources?
- -To what extent and under what conditions are we required to be ADA compliant?
- -Should we send out an rfp or request individual proposals?
- -Do we have a list of priorities of what the scope of this effort is? (equipment, landscaping, fencing, etc.)
- -What are the must haves vs. may haves?
- -What are the aesthetic requirements to consider?
- -What permitting or zoning requirements are there?

Additional Considerations

-This playground should be nice, but not so grand that it draws large numbers from outside the community due to parking/congestion concerns

Update on Legal Guidance (Brady Brim-DeForest)

Brady communicated with Judy Metcalf. Summary: Repairs to existing equipment means no requirements for ADA compliance, but complaints may still be filed. Replacing equipment must be ADA compliant. Judy recommend making good faith effort by having manufacturer certify that equipment is ADA compliant.

-Does that include entrance to the playground? Not unless we are changing it in any way.

Fundraising:

- High-Level Fundraising Plan (Jessica Medoff and Jessica Eriksen)
 - -We need to have a better sense of a plan before we really start fundraising
 - -Draft of community letter has been created
 - -Potential ideas: thermometer visual to track, silent auction online throughout winter (week of sailing school, boat rides, tee time, tubing afternoon, kayaking tour, lunch in Castine, corner store, Bayside swag...)
- Grant Sourcing (Paul Hamlin)
 - -There are some possibilities, but very few. No federal or state grants, mostly private foundations. Big takeaway is that there is some potential, but we should not rely on securing grant funding. Most grant sources talked about increasing opportunities for

low-income or underserved communities, which Bayside is not. (Association of dermatologists might be able to fund a sun shade down the line?)

Community Survey (Lindsay Moore)

- -Discussion of minor edits to be made
- -Goal to complete and distribute survey by the end of next week

Procurement Options (Bo Christin)

-More time is needed, Bo spoke with a school principal to get a feel for process, will contact Drinkwater and conduct other research to report back next week

Online Funding Platforms (Brady Brim-DeForest)

- -Paypal is probably the easiest and best option, link can be added to website and included in communications
- -Returning to the topic of solicitation audience: Who are we reaching out to? What channels will we use to reach them?

Manufacturer Outreach (Beanie Einstein, Johannah Knott)

Summary of research so far

- -Shed Happens will be removed from options, not commercial and non ADA compliant
- -Ground prep support still a consideration, need more information on that